



**Client:** 8th Continent Soymilk

**Creative Firm:** [BBDO West](#) - San Francisco, CA, USA / [GO Film](#) - New York, NY, USA

**Creative Team:** Jonathan Weinstein, Gary Rose, Catherine Finkenstaedt - Executive Producers; Ric Cantor – Director; Jim Lesser, Jon Soto - Executive Creative Directors; Geoff Hounsell – Editor; Curt O'Brien - Director of Intergrated Production; Jack Harding - Assistant Creative Director/Copywriter; Page Kishiyama - Senior Art Director; Joanne Rotella - Head of Intergrated Production; Roberto Schaefer - Director of Photography

