

**THE  
BESSIES.  
ADS  
WITH  
IDEAS.**

2011 WINNERS  
THE ARCHIVE  
JUDGES  
SUPPORTERS



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<b>BEST OF SHOW</b>	Single ▶	Campaign ▶
<b>BEST OF SERIES</b>		Directing ▶
<b>GOLD TV</b>	Single ▶	Campaign ▶
<b>GOLD ONLINE</b>		Single ▶
<b>INTEGRATED</b>		Campaign ▶
<b>FINALISTS TV</b>	Single ▶	Campaign ▶
<b>FINALISTS ONLINE</b>	Single ▶	Campaign ▶
<b>FINALISTS INTEGRATED</b>		Campaign ▶
<b>CRAFT AWARDS</b>		Launch ▶

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Bessies 2011 - Best in Show -

00:01:30

- 1. BC Dairy Foundation **Chair Pants** 00:30
- 2. BC Dairy Foundation **Support Hat** 00:30
- 3. BC Dairy Foundation **Food Lift** 00:30



**CHAIR PANTS**  
Mobile Sitting Accessory

**\$6999**

This product is fictitious.  
Our development team is really weak.

**1-877-WEAK-111**  
**THEWEAKSHOP.COM**

BC Dairy Foundation  
Chair Pants

Bessies 2011 - Gold TV Single

00:03:05

- 1. Richmond Optometry **Buck** 00:20
- 2. Richmond Optometry **Glue** 00:15
- 3. Amour **Sword** 00:15
- 4. BC Dairy Foundation **Chair Pants** 00:30
- 5. MINI **Man Boobs** 00:30
- 6. SunChips **Removing** 01:00
- 7. FedEx - Non Rush Shipping **Change** 00:30



BC Dairy Foundation  
Chair Pants